



SPONSORSHIP PACK

# What is UK Tech Week?

UK Tech Week showcases the tech innovation, expertise, and talent that exists across the nation and champions the vibrant technological ecosystem that spans the UK.

**Partnering with a number of tech events, festivals and organisations, UK Tech Week will take place around the country over 5 days in March 2025. To celebrate the start of UKTW 2025, we will host an exclusive launch event in Bristol on Monday 17th March for our Partners and Sponsors.**

Launched in April 2024, our inaugural event saw 22 Partners representing tech events, festivals and organisations around the UK. UK Tech Week 2024 saw 37 events hosted in 20 cities and towns across the country over three days, with UK Tech Week providing a unique platform to promote these events to a wider national audience.

We welcomed established Festivals and Tech weeks such as Birmingham, Bristol, Cambridge and Leeds alongside newcomers such as Basildon, Belfast, Glasgow and Lincolnshire. Building on this initial success we continue to welcome new Partners to UK Tech Week.

Our vision of collaboration amongst the nations and regions of the UK is supported by influential advocacy groups such as Startup Coalition, Global Tech Advocates, TechUK, and UKAI. We are also working with national and local Government departments and agencies, as well as inward investment bodies to promote the event on a national and international stage.

UK Tech Week is committed to fostering year-round engagement with the tech community, leveraging social media platforms and newsletters to spotlight both regional and national tech events to nurture collaboration across the flourishing tech sector within the UK.

By connecting regional tech communities, UK Tech Week has tremendous potential for expanding the visibility of the UK's dynamic tech landscape.



# Current locations

- 📍 Basildon
- 📍 Bath
- 📍 Belfast
- 📍 Birmingham
- 📍 Bournemouth
- 📍 Brighton
- 📍 Bristol
- 📍 Cambridge
- 📍 Cardiff
- 📍 Cornwall
- 📍 Exeter
- 📍 Gateshead
- 📍 Glasgow
- 📍 Halifax
- 📍 Hull
- 📍 Lancaster
- 📍 Leeds
- 📍 Lincoln
- 📍 London
- 📍 Manchester
- 📍 Newcastle
- 📍 Newport
- 📍 Norwich
- 📍 Plymouth
- 📍 Sheffield
- 📍 Wolverhampton
- 📍 York





**Saqib Bhatti,  
Minister for Tech and  
the Digital Economy,  
April 2024**

The UK's tech sector is thriving. We were the third country in the world to build a \$1 trillion tech sector - and that didn't happen by accident. Across the UK, innovative entrepreneurs are driving economic growth and helping to solve our biggest challenges, from tackling the climate crisis to advances in healthcare.

UK Tech Week is a great opportunity to celebrate the best of UK tech, showcasing the strength of our tech ecosystems right across the country.



# A conduit for collaboration across the UK

The UK is full of dynamic tech events and gatherings that spotlight the pioneering individuals, initiatives and organisations driving their respective regions forward. It's time to illuminate them on a national stage.

**Yiannis Maos MBE, Founder & CEO of TechWM and Birmingham Tech Week, said**

“We're thrilled to be a cornerstone of UK Tech Week. This landmark event represents a monumental step forward in unifying and celebrating the UK's dynamic tech ecosystem. By bringing together the nation's most innovative minds and groundbreaking initiatives under one banner, UK Tech Week facilitates unprecedented collaboration, inspires future breakthroughs, and elevates the UK's global tech standing. Having taken part in the first UK Tech Week, we're looking forward to contributing to this extraordinary showcase of innovation and talent again in 2025.”

Events taking part in UK Tech Week include Birmingham Tech Week, Belfast Tech Week, Glasgow Tech Week, Leeds Digital Festival, Sheffield Digital, TechNExt, Tech South West, Tech Week Humber, and many more.



Photo: UK Tech Week





# Elevate your brand

**UK Tech Week is one of the most eagerly awaited events in the UK tech calendar, capturing the imagination and ambition of the nation's tech community.**

Funded through sponsorship, UK Tech Week offers a unique opportunity for organisations who are passionate about fostering innovation and driving collaborative success across the UK. By aligning with UK Tech Week, your business will invest in a partnership that is growing in visibility and influence throughout the UK.

We have a number of different sponsorship opportunities to suit all businesses, from startups to scaleups and beyond. Sponsorship will run to October 2025.



**Dom Hallas, Executive Director at Startup Coalition, said** “Startups and scaleups are no longer just clustered around a roundabout in Shoreditch - they spread across the length and breadth of the whole UK. That means at the Startup Coalition we want to make sure that as part of UK Tech Week we get politicians to hear from founders directly in the ecosystems where they are building Britain's future economy.”



# Sponsorship benefits



## Brand Visibility

Feature your brand prominently across UK Tech Week's digital platforms and marketing materials, ensuring high visibility among a relevant and engaged audience.



## Media Exposure

Direct media engagement, positioning your brand as a key player in the tech community, including quotes in press releases and media coverage, plus opportunities for interviews and features in event-related media stories with our media partners.



## Targeted Digital Promotion

Leverage our social media channels and newsletters to reach a specialised audience of tech professionals, industry leaders, and potential customers, enhancing your digital footprint.



## Long-term Brand Association

Aligning with UK Tech Week at its inception will build sustained brand recognition and credibility within the tech sector, reinforcing your position as a forward-thinking leader.



## Customised Packages

Flexibility to create tailored sponsorship packages that align with your specific marketing and business objectives.



## Community Engagement

Opportunities to engage with the local tech community, contributing to both regional and national development and talent nurturing.

By partnering with UK Tech Week, your brand will also enjoy long-term benefits through strategic positioning, networking, and market engagement within the tech industry throughout the year.



**Russ Shaw CBE,  
Founder of Tech  
London Advocates  
& Global Tech  
Advocates**

It's great to be involved in UK Tech Week – to celebrate and champion all of the diverse and innovative tech growth we're seeing across the country. The UK's tech ecosystem has expanded tremendously over the past decade, and it's important that all the regional hubs connect, collaborate and support one another through initiatives like this.

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# Sponsorship Packages

## HEADLINE

£20,000

As UK Tech Week's only Headline Sponsor you will enjoy all the benefits of Gold sponsorship, as well as the opportunity to host the official launch event for UK Tech Week 2025 in March.

The launch event will feature representatives from participating festivals and organisations, as well as key leaders from the tech and political worlds. You will have the opportunity to speak at the launch, alongside our key guest speakers.

### Branding & Marketing Opportunities:

- ✓ Branded content on the UK Tech Week website
- ✓ Logo on UK Tech Week homepage
- ✓ Logo on UK Tech Week sponsors page
- ✓ Logo on UK Tech Week launch event invitations and any launch-specific marketing assets
- ✓ Feature in UK Tech Week newsletters
- ✓ Access to UK Tech Week digital assets (incl. logo pack, social media graphics) for use in your own marketing
- ✓ Guaranteed inclusion in UK Tech Week paid social media activity
- ✓ Guaranteed inclusion of your event(s) in the Featured Events section on the UK Tech Week website
- ✓ Comment opportunities in press activity

### Networking & Hospitality Opportunities:

- ✓ Tickets to the official UK Tech Week launch on Monday 17th March 2025 in Bristol  
Number of tickets to be agreed with sponsor in advance
- ✓ An opportunity to speak at the official UK Tech Week launch



# Sponsorship Packages

## GOLD

£15,000

As one of UK Tech Week's Gold sponsors, your brand will be positioned across the UK Tech Week website, and all relevant marketing material and digital assets. These include:

### Branding & Marketing Opportunities:

- ✓ Branded content on the UK Tech Week website
- ✓ Logo on UK Tech Week homepage
- ✓ Logo on UK Tech Week sponsors page
- ✓ Feature in UK Tech Week newsletters
- ✓ Access to UK Tech Week digital assets (incl. logo pack, social media graphics) for use in your own marketing activity
- ✓ Guaranteed inclusion in UK Tech Week paid social media activity
- ✓ Guaranteed inclusion of your event(s) in the Featured Events section on the UK Tech Week website
- ✓ Comment opportunities in press activity

### Networking & Hospitality Opportunities:

- ✓ 6 tickets to the official UK Tech Week launch on Monday 17th March 2025 (time and location tbc)





# Sponsorship Packages

## SILVER

£10,000

As one of UK Tech Week's Silver sponsors, your brand will be positioned across the UK Tech Week website, and all relevant marketing material and digital assets. These include:

### Branding & Marketing Opportunities:

- ✓ Branded content on the UK Tech Week website
- ✓ Logo on UK Tech Week sponsors page
- ✓ Feature in UK Tech Week newsletters
- ✓ Access to UK Tech Week digital assets (incl. logo pack, social media graphics) for use in your own marketing activity
- ✓ Guaranteed inclusion in UK Tech Week paid social media activity

### Networking & Hospitality Opportunities:

- ✓ 4 tickets to the official UK Tech Week launch on Monday 17th March 2025 (time and location tbc)

#### **Katie Gallagher OBE, Chair, UK Tech Cluster Group, said**

"The UK Tech Cluster Group champions local tech ecosystems around the country. We're delighted to support UK Tech Week as it helps shine a light on all the amazing tech focused festivals and events across the UK."





# Sponsorship Packages

## BRONZE

£5,000

As one of UK Tech Week's Bronze sponsors, your brand will be positioned across the UK Tech Week website, and all relevant marketing material and digital assets. These include:

### Branding & Marketing Opportunities:

- ✓ Logo on UK Tech Week sponsors page
- ✓ Feature in UK Tech Week newsletters
- ✓ Access to UK Tech Week digital assets (incl. logo pack, social media graphics) for use in your own marketing activity

### Networking & Hospitality Opportunities:

- ✓ 2 tickets to the official UK Tech Week launch on Monday 17th March 2025 (time and location tbc)

#### Antonio Tombanane, Founder of Tech Week Humber, said

We're really excited to join forces with UK Tech Week and showcase our thriving tech scene alongside the nation's best. This is a game-changing opportunity to put our region on the map, connect with like-minded innovators, and contribute to the UK's tech story. Being a part of this collective showcase of UK tech excellence gives us a unique opportunity to make lasting connections, not just during the week, but throughout the year."

Photo: Tech South West





**Sheila Flavell CBE,  
President of techUK**

techUK are delighted to be a founding partner of UK Tech Week. As the trade association for the tech sector, we know how our members across the whole United Kingdom are using digital technology to drive innovation and make a positive impact across the globe.

Over the past 10 years, the tech sector's economic footprint has grown by a remarkable 25%, injecting more than £150 billion into the UK economy and employing nearly 2 million people. The UK's tech sector now stands as the largest in Europe, firmly establishing itself as one of the nation's most valuable economic assets.

Great initiatives like UK Tech Week will help to support and grow the UK tech sector, and techUK is pleased to help play our part.



# Get in touch

To find out more about UK Tech Week and sponsorship opportunities, please contact:  
**[hello@uktechweek.org](mailto:hello@uktechweek.org)**

Photo: Sheffield Digital